

THE AGE ISSUE

# VOGUE

AUG

HOW DOES SHE DO IT?

## SARAH JESSICA PARKER

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# BEAUTY

EDITOR: SARAH EPSON

## AFTER THE FALL

EYELIDS, JAWLINE,  
EARLOBES? THREE WOMEN  
ON THE FEATURES THEY  
TOOK FOR GRANTED—  
UNTIL THEY DROPPED.

### EARS

BY DODIE KAZANJIAN

"Nobody notices earlobes. Of all the things I care about, one way or the other, earlobes are not on the list." My friend the writer Janet Malcolm is trying to make me feel better about the least body part that's giving me grief. My earlobes have always been too long, and the every other part of me, they've not improving with age. What made this an urgent matter was seeing Kirk Douglas on TV at the Academy Awards last February. His star team consulted the audience, but all I could see were his monumental, resting, 64-year-old earlobes. I wasn't alone in this. Rob Cordry, the ex-*Daily Show* comic, tweeted that Douglas "needs a cone for those earlobes." *beauty* >121

**SHES GOT 'EM ALL**  
MODEL JAC JACOBSON (HAIR: BRUCE CLAYTON);  
HAIR: TONY AND ACHILLE; MAKEUP: GREGG  
WAGSTON; STYLING: STACEY LEE; DRESS: NET  
BY THE SEA; PHOTOGRAPHY BY ANDY WARHOL;  
STYLING: GUY AROCH; HAIR: PIERRE

now drink at least one freshly squeezed organic vegetable juice each day. It makes a huge difference.

It takes vigilance. Twice a month I see Tom Woodhouse at Face Place New York for a galvanic facial. "Physical therapy for your face," Woodhouse says of the galvanic current, which stimulates and tones the underlying muscle via electrodes attached to a leather mask. "You have two facelifts" each time I finish, thinking herself too busy for one. I said for the link to the five-minute do-it-yourself drainage tutorial ("Non-Surgical Face Lift") Softtek has uploaded to YouTube. My friend calls that evening, impressed. "I did the jaw massage in the shower. It works, but how long will it last? (Did I mention vigilance?)"

Dermatologists are offering longer-lasting non-surgical procedures that target the jaw. Recently, the FDA has approved Ulthera, the highly touted ultrasound device. It employs focused thermal energy (about 60° Celsius) to heat the skin's underlying connective tissue, causing it to contract, tighten, and ultimately lift.

Manhattan plastic surgeon Sharon Giese, M.D., has a technique she calls the "Natural Lift," a 45-minute jaw-centric procedure during which she uses an internal ultrasound probe to tighten the skin and melt excess fat, which she then removes via liposuction. "At 300 age, your face gets square; the face shape becomes more masculine," says Giese, explaining how, by removing fat along the jawline, she restores an oval shape. I study the dramatic before-and-after photos sent from her office, wondering whether lymphatic drainage would have helped. My husband walks by my desk and glances down, barking, "Don't change your face." A sweet thought, but it's changing my way.

Wary of I am of surgery, down the road I'm not ruling out Dr. Rosenberg, known for his light touch and natural aesthetic. He thinks my current program of lymphatic-drainage massage along the jawline is fine—"It removes water from thin areas"—but adds that as we age, "the platysma muscle over the lower cheek along the jawbone loses definition and sags." His targeted jaw-rejuvenation surgery (which leaves incisions inside and behind each ear) lifts and reopens the muscle:

"So it's a facelift?"

"It's a jawlift. It will tighten the jawline for a decade." He suggests I read Nancy Etcoff's book, *So What if It's Prozac?* Etcoff, a psychologist and professor at Harvard Medical School, finds that the perception of beauty is not societal but biological. "Reactions of children from different lands and cultures were similar," paraphrases Rosenberg. "and humans, as a species, find defined jawline, unscarred neck, and robust cheek very attractive."

Gravity we can fight. Biology we can't. □

## EYELIDS

BY JANCEE DUNN

For years, I have willingly divulged my age to anyone who asked, eager for the inevitable payoff: alcohol, followed by

delectable wine, a book, how come you're so young? The answer is simple: I lift, you alcohol, eating



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tic tr get and plastic surgeons. One administered botox to lift my brows, but the droop continued to the point where the skin was resting, ruddier than, on my lids. Two more recommended surgery, which I couldn't bring myself to do. I resolved to live with it.

Until, that is, I was recently re-appearing on some eye shadow and the skin moved along with the brush. I plunged into more research, finally uncovering a promising new treatment: the fractional

CO<sub>2</sub> eyelift. A lesser alternative to eyelid surgery, it uses the fractional CO<sub>2</sub> technology traditionally used for resurfacing on the face. Only recently available as a stand-alone treatment, it is not yet offered by many doctors. I chose Deborah Sarnoff, M.D., a clinical professor of dermatology at New York University and director of dermatologic surgery at Cornell in New York, who is both close to home and featured in many "best doctors" lists.

On the morning of our consultation, Sarnoff greeted me warmly, trim and chic in a DVF animal-print wrap dress and black Louboutin heels. "Let me guess," she said, examining my eyes. "You usually sleep on your right side." I nodded. "The skin on that eyelid is often lower." Sarnoff recommended periorbital resurfacing, a treatment in which a beam creates columns of tiny holes in the upper eyelid (and lower,

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of my previous resurfacing, she has been researching botox for 23 years. "The lasers we used in the studies could mimic the effects of a surgical eyelift," she says. "But recovery time was longer because there was more heat directed into the skin. What is new is that more and more people are using fractional technology. It's safer to use, quicker to heal, complications are far fewer, and you still get wonderful clinical results."

And so, the next week, I was filling in a chair (continuation page 224)